



## Design a Rattler Bucks promotion to suit your needs!

- Build customer loyalty with semester-long/everyday specials
- Drive student business during your off-peak periods or to move excess inventory
- Use a time-sensitive promotion to introduce a new product or service
- Incent more than one student to visit at a time with a group special

Initiative	Description
One Time Offers	<ul style="list-style-type: none"> <li>• Limited time offers or one time use savings opportunities to students who pay with Rattler Bucks.</li> <li>• Offers include free menu item with purchase, BOGO's, percentage or dollar discounts.</li> <li>• Can require coupon if needed</li> <li>• Promoted via <b>www.rattlercard.com</b> and email.</li> </ul>
Ongoing Offers	<ul style="list-style-type: none"> <li>• Semester long savings opportunities to students who pay with Rattler Bucks.</li> <li>• Offers include free menu item with purchase, BOGO's, percentage or dollar discounts.</li> <li>• Can require coupon if needed</li> <li>• Promoted via <b>www.rattlercard.com</b> and email.</li> </ul>
Design Your Own Offer	<ul style="list-style-type: none"> <li>• Do you have a different idea for a promotion? Please contact us and let us know! We can turn that idea into a reality.</li> </ul>

Marketing exposure for your promotion is included at no incremental cost to you.



### To Learn More:

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